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ADESA Partnerships Raise More Than \$210,000 for JDRF in 2018

Seven-Year Fundraising Partnerships Raise More Than \$1.5 Million

CARMEL, Ind. – January 16, 2019 – ADESA, a business unit of global vehicle remarketing and technology services provider KAR Auction Services, Inc. (NYSE: KAR), in partnerships with fleet management company EMKAY and the Ford Global Action Team, raised \$210,546 in support of JDRF last year. Together, these partnerships have raised more than \$1.5 million since 2011 for JDRF. JDRF is the leading global organization funding type 1 diabetes (T1D) research.

“Every year, an estimated 40,000 people in the U.S. will be newly diagnosed with type 1 diabetes — potentially impacting some of our employees, customers and their family members,” said John Hammer, ADESA president. “That’s why we take our fundraising partnerships with EMKAY and the Ford Global Action Team seriously. It’s with their support and the generosity of our customers and employees that we are able to make a significant impact on funding for diabetes awareness and research.”

During a nine-month campaign between March 1 and November 30, 2018, EMKAY and ADESA each made matching donations generated across 21 participating ADESA auction locations. This campaign raised \$67,220 for JDRF, taking the seven-year fundraising partnership total to \$334,220.

Also in 2018, ADESA partnered with the Ford Global Action Team to host special fundraising events at six ADESA locations in support of JDRF. This campaign collected \$143,326, bumping the seven-year fundraising partnership total to \$1,173,831.

Each year, some ADESA auction locations engage in a friendly rivalry for the honor of raising the most money for JDRF. The ADESA Buffalo location in Akron, New York, led the 2018 results with \$35,997 raised overall.

JDRF's research mission is to discover, develop and deliver advances that cure, better treat and prevent type 1 (T1D) diabetes. It is the largest charitable supporter of T1D research. For more information, visit jdrf.org.

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About KAR Auction Services

KAR Auction Services (NYSE: KAR) provides sellers and buyers across the global wholesale used vehicle industry with innovative, technology-driven remarketing solutions. KAR's unique end-to-end platform supports whole car, salvage, financing, logistics and other ancillary and related services, including the sale of more than 5.5 million units valued at over \$40 billion through our auctions. Our integrated physical, online and mobile marketplaces reduce risk, improve transparency and streamline transactions for customers in 120 countries. Headquartered in Carmel, Ind., KAR has approximately 17,500 employees across the United States, Canada, Mexico and the United Kingdom. For more information go to www.karauctionservices.com. For the latest KAR news follow us on Twitter [@KARspeaks](https://twitter.com/KARspeaks).