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For Immediate Release

Tina Sergio
tina.sergio@adesa.com
905-896-4400

ADESA Canada Announces Changes to Auction Management

Toronto, ON —ADESA Canada today announced changes to two of the company's auction locations, effective immediately. Erik Durand has been named general manager of ADESA Montreal, and Simon Robitaille will lead ADESA Quebec City as general manager. Both Durand and Robitaille will report directly to ADESA Canada COO Stéphane St-Hilaire.

Prior to joining ADESA Montreal, Durand spent 11 years with GMAC Financial Services, most recently in the role of Montreal service centre manager. During his time with GMAC, he also held various positions in GMAC's remarketing department and was instrumental in the creation of the SmartAuction Internet platform.

"Erik's past experience as a customer combined with his operation focus and leadership qualities will be a great complement to the skillful management team in Montreal," said St-Hilaire.

Robitaille joined ADESA Canada in 2007 as business development and operations manager. Prior to that, he was the remarketing manager for Enterprise in Quebec.

"Simon's strong knowledge of our operations, our customers and the Quebec market will be great assets for the development of our Quebec City sale," said St-Hilaire.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.