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For Immediate Release

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PAR North America Announces Additions to Management Team

Carmel, IN— ADESA today announced two additions to its management team for PAR North America, a subsidiary of ADESA, effective immediately. Jackie Blazek has been named western U.S. sales director, and Rich Levene is the company's new national remarketing director.

"PAR North America continues to grow at an extraordinary rate, and we will continue to dedicate the resources necessary to support this growth," said Jerry Kroshus, president and COO, PAR North America. "Hiring top talent like Jackie and Rich are another example of PAR's commitment to provide top-notch service to our customers."

Both Blazek and Levene worked most recently at HSBC Auto Finance in San Diego, Calif. Blazek served as a senior manager. Her background includes sales project management, developing and maintaining client relationships and human resources. Blazek holds a bachelor's degree from Keystone College in La Plume, Pa.

Levene possesses more than 15 years of remarketing experience. He has held several key remarketing management positions while he was employed at CitiFinancial Auto and HSBC. Levene actually rejoins the ADESA family of companies in his new role at PAR North America. He served as assistant general manager of ADESA Golden Gate from 2001 to 2005, and then worked for two years at ADESA's corporate office in Carmel, Ind., analyzing business operations at several ADESA locations. Levene holds a bachelor's degree from St. John's University in Collegeville, Minn.

"I am pleased to welcome both Jackie and Rich," said Kroshus. "Jackie's accomplished background in management, and Rich's many years of experience in the remarketing industry make them strong additions to our management team."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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