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For Immediate Release

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**ADESA DealerBlock Partners with Ready Auto Transport
for Real-Time Transportation Quotes**

Carmel, IN—ADESA today announced that it has teamed with Ready Auto Transport to provide dealers with real-time transportation quotes in the DealerBlock tool of ADESA.com.

On DealerBlock, dealers can now seamlessly order transportation services when making purchases. These real-time transportation quotes are available while using ADESA's "bid now" and "buy now" venues.

"ADESA wants to make it easy for dealers to purchase and transport vehicles," said Jason Ferreri, ADESA's vice president of e-business. "Ready Auto Transport offers a great service, and we're pleased to partner with them. This gives dealers an additional tool when making purchasing decisions."

With real-time firm transportation quotes from Ready Auto Transport, dealers know upfront the cost to move vehicles from an auction location to any desired destination. Quotes are guaranteed for 48 hours and can be viewed for each vehicle online under ADESA's vehicle condition report page.

Mark R. Jensen, president, Ready Auto Transport, said, "We're known in the market for efficient transportation of single cars, door-to-door, nationwide. It's exciting to be working with ADESA, and we look forward to offering our transportation toolset to dealers through ADESA's online venues. We are helping dealers operate more efficiently by making the transportation process simpler, requiring less time chasing purchased units, and allowing them to focus on the areas critical to their success."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

About Ready Auto Transport

Ready Auto Transport (RAT) is a technology-supported national auto transportation facilitator with its own network of over 4000 licensed, bonded and insured carriers across the continental U.S. RAT is seamlessly integrated with most of the industry's largest online auctions, providing dealers with instant, easy access to efficient and cost-effective logistics services throughout all phases of the vehicle buying process. Visit www.ratmoves.com for more information.

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