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***For Immediate Release***

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**ADESA Kansas City Hosts Record-Breaking Ribbon-Cutting Sale**

*Carmel, IN*—ADESA Kansas City recently held a ribbon-cutting sale at its new auction facility in Belton, Missouri. This brand-new, state-of-the-art facility replaced a 30-plus-year-old site in neighboring Lee's Summit, Missouri. ADESA executives and staff joined Belton Mayor Jimmy Odom for an official ribbon-cutting ceremony to kick off this record-breaking sale.

"The sale was a phenomenal success," said ADESA Kansas City General Manager Harold Chapman. "In fact, this sale had the largest bid badge number in the history of our auction. I was pleased by the attendance and want to thank all of the dealers who came out to share this memorable event with us."

Dealers were not only treated to a record offering of vehicles at this sale, but the auction also provided complimentary breakfast and lunch to all in attendance. Various giveaways were held in the lanes throughout the day as well.

"This new facility is a prime example of ADESA's combined knowledge and experience of building great facilities," said Chapman. "It was exciting to officially introduce our new auction to our customers at this ribbon-cutting ceremony."

Among other amenities, the new facility boasts: 10 auction lanes with digital video and audio feeds for online auction capability; state-of-the-art body shop with 200 unit-per-day capacity; mechanical shop with 15 bays; an AFC on-site floorplan financing office; full cafeteria; dealer lounge with Internet access and increased dealer parking, to name just a few.

ADESA President and CEO Jim Hallett concludes, "The new ADESA Kansas City facility represents ADESA's continued commitment to our customers with investment in the most modern features and equipment as well as the latest efficiencies and resources available."

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and

remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.COM](http://ADESA.COM) for details.

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