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For Immediate Release

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ADESA Kansas City to Hold Special Grand Opening Sales Event

Carmel, IN—ADESA Kansas City will hold a special four-day sales event from Tuesday, April 28-Friday, May 1, in honor of the auction's grand opening.

"Our new facility in Belton has been a tremendous success," said ADESA Kansas City General Manager Harold Chapman. "I'm so pleased our customers have turned out to support our auction, and I know they are going to love the four amazing sale days that we have planned. In fact, during this sales event, we will be offering our largest selection of inventory yet. Not to mention all of the other festivities we have planned."

In celebration of this special event, a number of activities have been planned, including:

- A dealer appreciation day including more than 2,000 vehicles as well as free breakfast and lunch for all registered dealers, April 28
- A General Motors closed factory sale, April 29
- The 32nd Annual Corvette sale, with the area's largest selection of Corvettes, April 30
- A post-sale party at Frankie and Johnny's pub and grille, April 30
- The 32nd Annual Special Interest sale, featuring a mega line-up of classic cars and motorcycles including entertainment from 101 The Fox—Kansas City's classic rock radio station, May 1
- Various giveaways throughout the event

ADESA Kansas City cut the ribbon on its new auction facility in Belton, Missouri, earlier this year. Amenities include a state-of-the-art body shop with 200-unit-per-day capacity, a mechanical shop with 15 bays, an AFC on-site floorplan financing office to name just a few. Also, with 10 auction lanes equipped with digital video and audio feeds, registered dealers who can't make the grand-opening sales event can still participate online with ADESA LiveBlock.

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About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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