

April 29, 2009

For Immediate Release

Eric Loughmiller
Executive Vice President & Chief Financial Officer
317-249-4254
eric.loughmiller@adesa.com

**KAR Holdings, Inc. to Announce
First Quarter 2009 Earnings**

CARMEL, IND.—KAR Holdings, Inc. announced today that it will be releasing its first quarter 2009 earnings on Wednesday, May 13, 2009. KAR Holdings, Inc. is the holding company for ADESA, Inc., Insurance Auto Auctions, Inc. and Automotive Finance Corporation.

KAR Holdings, Inc. will also be hosting an earnings conference call on Thursday, May 14, at 11 a.m. EDT (10 a.m. CDT). The call will be hosted by KAR Holdings, Inc.'s Chairman and Chief Executive Officer Brian Clingen and Executive Vice President and Chief Financial Officer, Eric Loughmiller. The conference call may be accessed by calling 1-877-795-3648 and entering participant passcode 3452564.

A replay of the call will also be available for two weeks via telephone starting approximately 30 minutes after the completion of the call. The replay may be accessed by calling 1-888-203-1112 and entering conference code 3452564.

KAR Holdings, Inc. is the holding company for ADESA, a leading provider of wholesale used vehicle auctions whose operations span North America with 61 used vehicle sites, Insurance Auto Auctions, Inc., the leading North American salvage auto auction company whose operations span North America with 150 sites and Automotive Finance Corporation, a leading capital funding source for the used vehicle industry with 88 sites across North America. For further information on KAR Holdings Inc., ADESA, Insurance Auto Auctions, Inc. or Automotive Finance Corporation, visit the company's Web site at karholdingsinc.com.

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