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For Immediate Release

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**Automotive Resources International Awards ADESA Sacramento
2008 Auction of the Year**

Carmel, IN—ADESA today announced that ADESA Sacramento was recently awarded the 2008 Auction of the Year by Automotive Resources International (ARI). ADESA Sacramento General Manager Chris McGinness accepted the award from ARI's Dave Seher, remarketing specialist.

"We are honored to receive such a prestigious award from ARI. They have been a great business partner for us—Dave Seher and the entire ARI staff are truly a pleasure to do business with," said McGinness. "At a time when there are so many negative things going on in the automotive industry, it is refreshing to receive an award such as this."

ADESA Sacramento won this award above all other auctions in the region based on the highest financial retention rate for ARI vehicles sold, best customer service and overall operational efficiencies during ARI sales.

ARI, a leading global fleet solution provider specializing in complex car and truck fleets, has been rewarding auctions for outstanding performance and top vehicle remarketing results for the past 10 years as part of its quality assurance program.

Seher added, "We take seriously the relationships with our auctions and try to develop and exceed to be partners in excellence for our customers and dealers. I am here today at ADESA Sacramento because together we achieved our goal and they reciprocated back the same level of commitment to our account."

About ARI

ARI®, a subsidiary of [Holman Enterprises](#), based in Mt. Laurel, N.J., is an industry leader and the largest privately held fleet leasing and management company in the world. As a single-source fleet management leader, ARI customizes innovative solutions that streamline fleet operations, help lower the cost of fleet ownership and create long-term value for customers. Today, with a workforce numbering more than 1,200 and offices throughout the U.S., Canada, Mexico, Puerto Rico and Europe, the company manages more than 2,000 outsourced fleets (over 650,000 autos and trucks) in North America and, combined with its strategic partners, more than 1.5 million [fleet vehicles globally](#).

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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