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For Immediate Release

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PAR North America Announces Changes to Management Team

Carmel, IN—ADESA today announced changes to its management team for PAR North America, a subsidiary of ADESA, effective immediately. Rich Levene, formerly national remarketing manager, has been assigned responsibilities as director of operations; and John Yarbrough, formerly operations, title and special projects manager, is now director of client relations. Kara Paciorek, financial controller, will now handle accounting functions for both ADESA and PAR North America.

“Service and growth continue to be top priorities for PAR North America. The strong team we currently have in place is key to meeting our objectives,” said Jerry Kroshus, president and COO, PAR North America.

Rich Levene started with PAR North America in November 2008 and has more than 15 years of remarketing experience on both the bank side and auction side of the business. As director of operations, he will oversee repossessions, remarketing and titles.

John Yarbrough, on board with PAR North America since January 2001, will now handle all client relations, including communication and data collection with existing customers in his new role as director of client relations.

Kara Paciorek, financial controller, and her department will handle accounting functions for both ADESA and PAR North America. In addition to overseeing accounting functions, Kara will manage analytics and QAC (quality assurances and controls) for PAR North America. Kara has been with ADESA since June 2004. Previously, Kara worked in public accounting for four years.

“All three of these individuals have the skills and experience to enhance daily operations and enrich the service we provide customers,” said Kroshus.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 61 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.COM for details.

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