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For Immediate Release

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KAR Holdings, ADESA Canada Announce Management Changes

Carmel, IN—KAR Holdings, Inc. announced today that Benjamin Skuy has been appointed to the position of executive vice president of international markets and strategic initiatives. Skuy will report directly to KAR Holdings CEO Jim Hallett.

“We recently announced the integration of our e-business platforms and the realignment of these departments under Ben,” explained Hallett. “He will continue to commit the resources necessary to make the integration of LiveBlock, DealerBlock and ADESA.com a success across North America. His vast knowledge of the strategic and analytical aspects of our industry, along with his impressive experience with international acquisitions and global development make him a strong addition to the senior management team of KAR Holdings.” Skuy added, “These are exciting times for our company, and it is an honor to be asked to lead these key initiatives.”

Skuy has 10 years experience with ADESA, joining the company in July 1999. He has held roles of increased responsibility during the years, with key focus in the areas of acquisitions, alliances with strategic partners, advancing the technology of the company’s e-business initiatives as well as exploring international markets. In 2008, Skuy was promoted to executive vice president of international markets and managing director of ADESA Canada. Prior to joining ADESA, Skuy spent more than six years at a major Canadian bank, where he handled the valuation and acquisition of foreign financial institutions.

In other related news, Stéphane St-Hilaire has been promoted to president and chief operating officer for ADESA’s entire auction operations throughout Canada. St-Hilaire will report directly to Tom Caruso, CEO and president of ADESA.

“I am excited to lead ADESA’s efforts in Canada,” said St-Hilaire. “After more than 10 years in the Canadian market, I’m looking forward to continuing to expand the company’s reach in all vehicle remarketing channels as well as grow customer relationships.”

St-Hilaire joined ADESA Canada in 1998 as chief financial officer. Since then, he has held various senior positions, including ADESA Montreal’s general manager, regional manager for ADESA Canada, and regional vice president, Eastern Canada. The industry has also recognized him with a number of professional awards, such as the Ford Motor Company Award, the ADESA Canada Auction of the Year Award and the ADESA Customer Service Award.

“Stéphane is extremely knowledgeable about every aspect of the auto auction industry, and he was instrumental in the success of our largest auction, ADESA Montreal,” said Caruso. “His strong background in both operations and finance, along with his familiarity of ADESA’s Canadian market, make him uniquely qualified for this role.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for more details.

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