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For Immediate Release

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**KAR Auction Services, Inc. to Announce
Fourth Quarter 2009 Earnings**

CARMEL, IND.—KAR Auction Services, Inc. announced today that it will be releasing its fourth quarter 2009 earnings on Thursday, February 25th, 2010. KAR Auction Services, Inc. is the holding company for ADESA Inc., Insurance Auto Auctions and Automotive Finance Corporation.

KAR Auction Services, Inc. will also be hosting an earnings conference call and webcast on Friday, February 26th, 2010 at 11:00 am EDT (10:00 am CDT). The call will be hosted by KAR Auction Services, Inc.'s Chief Executive Officer, Jim Hallett and Executive Vice President and Chief Financial Officer, Eric Loughmiller. The conference call may be accessed by calling 1-888-312-9846 and entering participant passcode 6465270, while the live web cast will be available at the investor relations section of www.karauctionservices.com.

A replay of the call will be available for two weeks via telephone starting approximately 30 minutes after the completion of the call. The replay may be accessed by calling 1-888-203-1112 and entering pass code 6465270. The archive of the web cast will also be available following the call and will be available at the investor relations section of www.karauctionservices.com for a limited time.

About KAR Auction Services, Inc.

KAR Auction Services, Inc. is the holding company for ADESA, Inc., a leading provider of wholesale used vehicle auctions whose operations span North America with 62 used vehicle sites, Insurance Auto Auctions, Inc., a leading salvage auto auction company whose operations span North America with 153 sites and Automotive Finance Corporation, a leading provider of floorplan financing to independent and franchised used vehicle dealers with 88 sites across North America. For further information on KAR Auction Services, Inc., ADESA, Inc., Insurance Auto Auctions, Inc. or Automotive Finance Corporation, visit the company's Web site at <http://www.karauctionservices.com>.

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