



February 15, 2010

For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

Autoniq Provides ADESA's Integrated Run Lists to Subscribers

Carmel, IN—ADESA today announced it has reached an agreement with Autoniq, a service provider of used car information over smartphones, to include ADESA run list information to all subscribers.

"We are extremely excited to be working together," said Autoniq's Company President Thomas Marr. "Dealers specifically ask for ADESA run list information because it gives them a competitive edge to identify and get in position to bid on the vehicles most profitable to their business."

Tim Zierden, ADESA's vice president of dealer services said, "This is a win-win relationship because it's all about customer service—dealers can quickly access the information they need over today's smartphone technology."

Upon viewing ADESA's run list information on Autoniq, dealers can conveniently look up market reports on any vehicles they are interested in. They can also access CARFAX® and AutoCheck® vehicle histories, market reports from every major auction in the United States and pricing guide facts from Black Book Daily®, NADA® and Galves®. This streamlined service makes it fast and easy for dealers to get the information they need to make important buying decisions.

In addition to giving vehicle information over smartphones, Autoniq also offers a VIN scanner application where dealers can scan VIN numbers to instantly retrieve history and market value reports.

Marr added, "Autoniq represents a game-changing innovation in the automotive space."

About Autoniq

Headquartered in Northern Virginia, Autoniq provides real-time mobile solutions for automobile dealers. Autoniq pioneered VIN Scanning technology for mobile phones and offers Black Book®, NADA®, Kelly Blue Book® and Galves® pricing guides as well as a comprehensive Market Report®. CARFAX® and AutoCheck® vehicle histories are also available at the touch of a fingertip. www.autoniq.com

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About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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