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Mark Lindenmuth Named General Manager for ADESA Houston

Carmel, IN—Mark Lindenmuth has been named general manager for ADESA Houston, effective immediately. Lindenmuth joined the company in 2008 as sales manager for ADESA Dallas, where he was responsible for overseeing the auction sales process for banks and fleet/lease accounts, developing new sales strategies as well as building and maintaining customer relationships.

“Mark knows the automotive industry—he’s spent his entire career in it,” said ADESA Regional Vice President Pat Stevens. “He’s done everything from selling cars at the dealership level, to working in dealer relations and auto financing. His diverse background makes him an ideal fit for ADESA Houston.”

As general manager, Lindenmuth manages the day-to-day business activities of ADESA Houston, which include consignor as well as salvage sales, automotive repairs at a large on-site mechanical repairs facility and customer relations.

Lindenmuth has more than 26 years of experience in the automotive industry. During this time, he has held various management roles for companies such as Mercedes Benz Credit, Mercedes Benz Financial, DaimlerChrysler Financial Services and Nissan Motors Acceptance Corporation.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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