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***For Immediate Release***

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**ADESA Memphis Raises Money for the Make-A-Wish Foundation**

*Carmel, IN*—ADESA Memphis teamed up with the University of Memphis and together donated more than \$7,000 to the Make-A-Wish Foundation.

ADESA Memphis General Manager Dan Dietsch said, “I want to thank Ron Wood at Dobbs Honda in Memphis for approaching us about working with the University of Memphis to raise money for this cause.”

Founded in 1980, the Make-A-Wish Foundation is the largest wish-granting organization in the world, with 65 chapters across the United States. Its goal is to grant wishes to children with life-threatening medical conditions in order to fulfill a special dream.

Dietsch added, “Last year, through the Make-A-Wish Foundation, my daughter, Mary Jo, was granted a special wish—she got to see the Macy’s Thanksgiving Day parade and the American Doll museum in New York City. I know firsthand this is such an important organization. My whole team at ADESA Memphis really dedicated themselves to earning money for this worthy cause. I greatly appreciate everyone’s help. Make-A-Wish is tremendous organization.”

ADESA Memphis promoted this on-site fundraising event with a decorated “wish wagon” and a story board about Mary Jo’s “wish” experience while she battled cancer. Both dealers and ADESA Memphis employees gave generously—and Enterprise Rent-A-Car donated \$20 for every vehicle they sold at ADESA Memphis during a set sale day.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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