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For Immediate Release

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VW Credit, Inc. Awards ADESA Golden Gate its 2009 Auction Partner

Carmel, IN—ADESA today announced that VW Credit, Inc. recently awarded ADESA Golden Gate as one of its 2009 Auction Partners.

“We couldn’t be more pleased to accept this award,” said ADESA Golden Gate General Manager Greg Beck. “It is a testament to the great teamwork at ADESA Golden Gate, and the hard work of all our employees.”

ADESA Golden Gate was selected from 19 other auctions because it achieved one of the best scores in days-to-sale, value retention and percentage of cars enhanced during 2009. Mary B. Ochalek, auction logistics and marketing manager, VW Credit, Inc., said, “ADESA Golden Gate distinguished itself by providing one of the highest levels of service and delivering above-average results.”

Though this is the first Auction Partner Award for ADESA Golden Gate, it has been honored by VW Credit, Inc. in the past. During the last four years, ADESA Golden Gate has won the following awards: 2009 Top Performing Audi Pre-Qualification Center, 2008 Overall Pre-Qualification Center for Audi and Volkswagen, 2007 Top Performing Volkswagen Pre-Qualification Center and the 2006 Top Performing Volkswagen Pre-Qualification Center.

About VW Credit, Inc.

VW Credit, Inc. (VCI), a wholly owned subsidiary of Volkswagen Group of America, Inc., was founded in 1981 as the financial service arm of Volkswagen Group of America, Inc. VCI, a captive finance company, services Volkswagen, Audi and Bentley retail customers and dealers as Volkswagen Credit, Audi Financial Services and Bentley Financial Services. The company provides competitive financial products and services to dealers and their customers throughout the U. S. including retail leasing, retail financing and balloon financing, along with wholesale financing for new and used vehicles. We maintain a Remarketing Department for disposing of end-of-term lease/balloon contract vehicles, and all used company vehicles. Additionally, VCI manages and markets co-branded financial services through third-party providers.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock

offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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