



June 14, 2010

For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

ADESA Golden Gate Hosts Annual Crabfest Sale June 22

Carmel, IN—ADESA Golden Gate is hosting its seventh annual Crabfest Sale June 22 at 9 a.m. PDT. More than 2,500 units will be offered, including TopLine inventory from a variety of consignors.

There will be 12 selling lanes featured, plus this sale will be simulcast on LiveBlock. TopLine inventory will be offered starting at 9:30 a.m. PDT. Complete run list information is available on ADESA.com or on-site at ADESA Golden Gate. In addition, full condition reports with detailed photos are also posted on ADESA.com for pre-sale viewing.

“This is an incredible lineup of vehicles—our largest sale of the year,” said ADESA Golden Gate General Manager Greg Beck. “We’ll feature luxury vehicles from VCI, U.S. Bank, Chase—as well as quality vehicles from Wells Fargo, Chrysler, GM, Honda, Santander, GE, Kia, DTAG, Avis, Hertz, ARI, Wheels, Bank of the West and many more. There will also be more than 600 dealer consignment cars featuring Sonic Automotive, The Hendrick Group, The Hansel Group and many other TopLine consignors.”

Along with the festive San Francisco-themed atmosphere and decor, dealers will be treated to a complimentary lunch and a commemorative t-shirt. Dealers will enjoy more than 1,000 pounds of freshly cracked Dungeness crab along with clam chowder soup served in sourdough bread bowls.

Beck added, “The staff continues to work tirelessly preparing for Crabfest 2010 to make this another memorable sale.”

ADESA Golden Gate is located at 18501 West Stanford Road, Tracy, Calif. For additional information, please call 209-839-8000.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

###