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***For Immediate Release***

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**ADESA Boston Holds Heavy Duty Truck and Equipment Sale August 3**

*Carmel, IN*—ADESA Boston will be hosting a specialty sale of heavy duty trucks and equipment August 3. The sale is open to both dealers and the general public and begins at 1 p.m. EDT.

“We’ve had a lot of success and interest from buyers regarding our monthly Friday dealer consignment sale of heavy duty truck sales over the past year—and we’re excited to now be able to expand our buyer base to the general public as well,” said ADESA Boston General Manager Jack Neshe.

Sale highlights include tractors (both day cabs and sleepers), box trucks, flat beds, dump trucks, car haulers, backhoes, skid steers, fork lifts, scissor lifts, boom lifts, generators, light towers and motorcycles. In total, more than 150 units will be offered. “This is going to be a great sale—lots of top-quality trucks and equipment. Plus there is no other type of sale like this in the New England area,” added Neshe.

In the future, heavy duty truck and equipment specialty sales will be held at ADESA Boston the first Tuesday of every month. These sales will be open to dealers and the general public.

ADESA Boston is located at 63 Western Avenue, Framingham, Mass. For additional information, call 508-626-7000.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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