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Darci Valentine
darci.valentine@adesa.com
317-249-4414

ADESA Celebrates National Auto Auction Week, Aug. 23–Aug. 27

Carmel, IN—ADESA today announced that the company’s 62 auction locations throughout North America will be participating in National Auto Auction Week, August 23–August 27.

The National Auto Auction Association (NAAA), which was founded 62 years ago in August, established this week to increase the public’s awareness of the industry, as well as to recognize the positive role its members play in both the national economy and the local community.

“As proud members of NAAA, we are pleased to be participating in this special week that celebrates our employees, our customers, our local communities and our industry,” said ADESA President and CEO Tom Caruso. “When I first got into this business, it was through NAAA that I learned so much about the inner workings of the auction industry and had the privilege of interacting with so many industry leaders.”

ADESA has maintained an ongoing partnership with NAAA, an association that supports the best interests of the auto remarketing industry, as well as provides essential training and collaboration to all its members. Throughout the years, numerous ADESA employees have also served on various NAAA boards and committees.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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