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For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

George Powell Named Fleet Lease Manager for ADESA Seattle

Carmel, IN—George Powell has been named fleet lease manager for ADESA Seattle, effective immediately. He brings more than 20 years of experience in the automotive industry to his new role. Powell first worked for the company in 2000 as director of operations for PAR North America, a subsidiary of ADESA. He held this position for three years.

In 2003, Powell moved to Manheim Seattle Auto Auction, where he spent five years as the fleet/factory manager. He returned to PAR North America in 2008 as a contractor in vehicle remarketing. Then, in 2009, he joined ADESA Seattle, where he handled customer service issues, oversaw outside fleet lease operations and managed remarketing projects with PAR North America at the auction level.

“George is a great asset for ADESA Seattle. He’s got a lot of experience—he knows the auction business, and he knows the clients. Plus he has worked in remarketing for many years,” said ADESA Seattle General Manager Jason Arcaro.

As the fleet lease manager at ADESA Seattle, Powell will work directly with clients to manage day-to-day account activities and weekly sales.

Powell has a bachelor’s degree in business and economics from Pacific University in Forest Grove, Ore.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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