



August 24, 2010

For Immediate Release

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Used Car News Names ADESA Best Auction in Two Categories

Carmel, IN—ADESA today announced that *Used Car News* named ADESA “best auction” in two out of 11 categories after conducting a nationwide review.

Used Car News surveyed dealers across the United States for input on which auctions excel at different aspects of the industry. ADESA won two categories: best company website and best run consignment sale at ADESA Lexington.

“It is truly an honor to be recognized by our dealers,” said ADESA Lexington General Manager Jason Martin. “This award reflects the cooperation and teamwork that we’ve been able to develop in meeting our customers’ needs. Consignment sales continue to be popular events, and we’re pleased to be able to offer our dealers the best service possible.”

Jason Ferreri, vice president of ADESA e-business, commented on ADESA winning best website. “We listen to what dealers want—and we implement it. We show them inventory as soon as they sign on—and make searching for other makes and models easy. We also have eChampions—dedicated personnel—set up at every auction to assist dealers with their online searches and transactions. Help is only an arm tap or a phone call away. Dealers know they can count on ADESA.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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