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For Immediate Release

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ADESA Miami Hosts Dealer Avenue Block Party at New Facility

Carmel, IN—ADESA Miami today announced it will host a Dealer Avenue block party at its new location. This dealer consignment sale, which will be held on Tuesday, January 26, at 3 p.m. EST, will also be simulcast via ADESA LiveBlock. LiveBlock allows dealers to join the bidding live, online, even if they can't make it to the actual sale.

"We're excited to be back in the Miami market," said Mike Caggiano, regional vice president for ADESA's eastern region. "This is a terrific opportunity for us to continue to expand our customer base throughout Florida."

ADESA Miami opened its doors in late 2009, bringing additional service and inventory opportunities to dealers in the area. The new facility features a state-of-the-art mechanic shop, four auction lanes, on-site floorplan financing, as well as support with scheduling transportation services. The auction's bilingual team is dedicated to serving dealers in the Miami area.

ADESA Miami is located at 12700 NW 42nd Avenue in Opa Locka, Fla. Conveniently just 8 miles north of Miami International Airport, ADESA Miami is also near two ports—only 14 miles from the Port of Miami and 24 miles from the Port of Fort Lauderdale.

ADESA Miami will host sales every Tuesday at 3 p.m. EST. Dealers are welcome to call 786-515-2500 for further details or to register their inventory to sell at ADESA Miami.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 62 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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