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**Bill Bishop Named ADESA Executive Sales Director,
Specialty Sales Division**

CARMEL, Ind. — ADESA today announced Bill Bishop has been named executive sales director for the company's specialty sales division, effective immediately. Bishop will report directly to Jane Morgan, specialty sales division president.

"With the continued growth of ADESA's specialty sales division, it's essential to have a seasoned professional like Bill serving our customers," said Morgan. "His background and experience make him a wonderful addition to our team."

Bishop brings more than 22 years experience in the automotive industry to his new role at ADESA. Most recently, he served as the national sales manager, specialty division, at the company's sister company, Insurance Auto Auctions. During his four years in this role, he led the remarketing of a variety of specialty units, ranging from heavy trucks and trailers to forestry equipment, construction vehicles, boats and RVs.

His previous experience includes management roles with The Kriete Group in Wisconsin and Minnesota as well as Budget Car and Truck Rental. Bishop holds a bachelor's degree from the University of Minnesota.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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