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For Immediate Release

Darci Valentine
darci.valentine@adesa.com
317-249-4414

**ADESA Indianapolis Hosts First Annual Car-Truck-Bike Show as
Fundraiser for Juvenile Diabetes May 15**

Carmel, IN—ADESA Indianapolis will host its first annual Car-Truck-Bike show as a fundraiser for the Juvenile Diabetes Research Foundation International (JDRF).

The event will be held May 15 from 12 p.m. to 4 p.m. at ADESA Indianapolis, located at 2950 E. Main Street, Plainfield, Ind. (Rain date is June 5.) There is no cost for spectators, but donations are welcomed.

“This is a joint venture between ADESA Indianapolis, ADESA corporate and the Indianapolis Mopar Club,” said Dave Emerson, general manager of ADESA Indianapolis. “It’s a great cause—and the fact that it involves children makes it extra special. We’re honored to be involved and hope to make it an annual event.”

To enter and participate in the show’s “best category” contest, you must register your vehicle or motorcycle between 9 a.m. to 12 p.m. on May 15. The pre-sale registration cost is \$15; on the day of the show, registration will be \$20. The first 100 entrants will receive a free t-shirt, dash plaque and goodie bag.

The finer details award has a \$100 cash prize, and there’s also a JDRF people’s choice award. The other top 25 awards to be given out include:

- best General Motor, best Ford and best Mopar
- best tuner
- best truck
- best cruise bike
- best performance bike
- best engine
- best paint, and
- best interior

Concession food will be available, courtesy of Marsh supermarkets, and all proceeds will be donated. In addition, several Indianapolis-area businesses have provided items to be raffled off as door prizes for this fundraiser. For additional information, please contact ADESA Indianapolis at 317-838-8000.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of its institutional and dealer customers. With 62 auction locations

in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host both physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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