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For Immediate Release

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Kara Paciorek Named ADESA Executive Sales Director

CARMEL, Ind. — ADESA today announced Kara Paciorek has been named executive sales director, effective immediately. Paciorek will report directly to Jeff Bescher, senior vice president of commercial sales and operations.

“Kara has a unique understanding of the financial side of the business combined with years of relationship-building experience,” said Bescher. “Her strong sense of leadership and enthusiasm will serve our team and our customers well.”

Paciorek joined the KAR Auction Services family of companies in 2004 as an accounting supervisor for Automotive Finance Corporation. She has served in numerous management functions within the different business units, including her most recent position as financial controller for ADESA. She brings a diverse background in the areas of dealer financing, repossessions, title services, vehicle remarketing and vendor management to her new role.

Paciorek holds a bachelor’s degree from Indiana University in Bloomington, Ind., and a master’s degree from Indiana University-Purdue University in Indianapolis.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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