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## **ADESA Indianapolis Named 2010 General Motors Auction of the Year** *Second Consecutive Award for Outstanding GM Sponsored Auction*

**DETROIT**—General Motors named ADESA Indianapolis as its 2010 Auction of the Year. The announcement marks the second consecutive year that the facility has been recognized for outstanding performance among GM’s auction partners.

According to Dan Kennedy, manager for GM Remarketing, ADESA Indianapolis constantly works to improve their efforts in the reconditioning, repair and marketing of GM’s used vehicles and meeting its dealers’ needs. “Vehicle auctions are essential to GM’s used vehicle sales as well as GM’s ability to serve our dealers,” said Dan Kennedy, manager for GM Remarketing. “ADESA Indianapolis excels at providing quality products and excellent service to our dealership customers – they simply don’t believe that ‘good’ is good enough.”

Since 1984, GM has honored the highest-performing of its auction partners, recognizing excellence in reconditioning vehicles, vehicle repairs, customer service and presentation and sale of GM used vehicles to dealers. As it did in 2009, ADESA Indianapolis stood out among 37 GM Sponsored Auctions across the country to secure the award.

“Everyone here at ADESA Indianapolis is extremely excited to be recognized by General Motors for our performance for the second year in a row,” Dave Emerson, ADESA Indianapolis general manager. “Our hard-working team here in Indy takes great pride in providing the best service possible, and we view this honor as a significant accomplishment. Our dealers truly make us successful, and we appreciate their continuous support.”

For more information about ADESA, visit [ADESA.com](http://ADESA.com).

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**About General Motors**— General Motors Company (NYSE:GM, TSX: GMM), one of the world’s largest automakers, traces its roots back to 1908. With its global headquarters in Detroit, GM employs 209,000 people in every major region of the world and does business in more than 120 countries. GM and its strategic partners produce cars and trucks in 31 countries, and sell and service these vehicles through the following brands: Buick, Cadillac, Chevrolet, GMC, Daewoo, Holden, Isuzu, Jiefang, Opel, Vauxhall, and Wuling. GM’s largest national market is China, followed by the United States, Brazil, the United Kingdom, Germany, Canada, and Russia. GM’s OnStar subsidiary is the industry leader in vehicle safety, security and information services. General Motors acquired operations from General Motors Corporation on July 10, 2009, and references to prior periods in this and other press materials refer to operations of the old General Motors Corporation. More information on the new General Motors can be found at [www.gm.com](http://www.gm.com).

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