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***For Immediate Release***

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**ADESA Shows Support for NAAA NCS Program on ADESA.com**

*Carmel, IN*— ADESA today announced the company has posted the official National Certification Standard (NCS) program Web icon of the National Auto Auction Association (NAAA) on the “Products and Services” page of ADESA.com.

The “NAAA wholesale certification supporter” Web icon signifies to all who visit ADESA.com that the company’s auctions are implementing the NCS program, which was released January 1. According to the NAAA, the program implementation has been an ongoing process that will continue to be rolled out in stages during the next several weeks.

“At ADESA, we have readily embraced this uniform system for the wholesale certification of used vehicles,” said ADESA Executive Vice President of Operations and Finance Paul Lips, who also served on the committee that provided input for the NCS program. “We wanted to do more than just say we support the program; we wanted to show everyone who visits our website that we have fully embraced the National Certification Standard program throughout our organization.”

The NAAA NCS program employs a checklist of 48 basic criteria defining areas such as inspection, reconditioning and marketing. Designed to fit the needs of the industry’s wide range of vehicle types and consignors, the program offers three distinct levels: Platinum, Gold and Silver.

“This program is easy-to-use, and it is mutually beneficial for everyone—sellers, dealers, auctions. We, as an industry, now have a policy in place that not only creates uniform certification standards, but also sets the groundwork for better business practices across all channels.”

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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