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***For Immediate Release***

Darci Valentine  
darci.valentine@adesa.com  
317-249-4414

**VW Credit, Inc. Presents ADESA Golden Gate with Top Awards**

*Carmel, IN*— ADESA announced today that VW Credit, Inc. recently awarded ADESA Golden Gate with three of its top awards.

“To once again be recognized by VW Credit, Inc. as one of their top-performing auctions is a tremendous honor,” said ADESA Golden Gate General Manager Greg Beck. “These awards signify our commitment to the VCI Pre-Qualification programs, and our mission to set the auction standard.”

Peter Craig and Scott Vaughn of VW Credit, Inc. presented the following awards to ADESA Golden Gate: 2010 Top Performing Pre-Qualification Center for Audi Financial Services, 2010 Overall Pre-Qualification Center of the Year for VW Credit, Inc. and 2010 Top Performing Pre-Qualification Center for Volkswagen Credit.

The Pre-Qualification department at ADESA Golden Gate has earned nine awards during the last five years, including two overall awards. The auction’s contemporary mechanic shop showcases 18 vehicle lifts of which a third is dedicated to VCI.

Beck added, “ADESA Golden Gate is known by Volkswagen and Audi dealers as the place to purchase top-quality, Pre-Qualified vehicles. With continuous training, our qualified technicians consistently exceed the auction averages.”

**About VW Credit, Inc.**

VW Credit, Inc. (VCI), a wholly owned subsidiary of Volkswagen Group of America, Inc., was founded in 1981 as the financial service arm of Volkswagen Group of America, Inc. VCI, a captive finance company, services Volkswagen, Audi and Bentley retail customers and dealers as Volkswagen Credit, Audi Financial Services, and Bentley Financial Services. The company provides competitive financial products and services to dealers and their customers throughout the United States including retail leasing, retail financing, and balloon financing, along with wholesale financing for new and used vehicles. We maintain a Remarketing Department for disposing of end-of-term lease/balloon contract vehicles, and all used company vehicles. Additionally, VCI manages and markets co-branded financial services through third-party providers which include the Volkswagen RealDriver and Audi Pure Protection suites of vehicle protection services, as well as the Volkswagen Platinum Visa® Card and the Audi Visa® Signature Card.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas

with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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