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For Immediate Release

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ADESA Las Vegas Holds Ribbon-Cutting Event

Carmel, IN—ADESA Las Vegas hosted a ribbon-cutting at its new auction facility October 13 as part of a three-day sales event. ADESA executives and staff joined North Las Vegas Mayor Shari Buck, local dignitaries and customers for the ceremony.

“Thank you to everyone for supporting our official ribbon-cutting at ADESA Las Vegas,” said ADESA President and CEO Tom Caruso. “It was an exciting sale, and the turnout was phenomenal.”

More than double the regular bid badge count attended this sale, including a large number of online bidders. Along with a considerable selection of inventory, attendees were also treated to a special charity auction. The winning bid of \$8,000 for a 2010 Harley-Davidson Sportster was donated to The National Independent Automobile Dealers Association charities.

Caruso, a charter member of the Massachusetts NIADA, had the idea to include a charity component to the ribbon-cutting festivities. “The NIADA Foundation has a wonderful scholarship and education program,” he said. “It is important that we continue to support an association that does so much for our industry.”

This three-day event included a number of open and closed consignor sales, as well as an auction open house and specialty auction.

“My team really pulled together to create an amazing ribbon-cutting event for our customers,” said ADESA Las Vegas General Manager Theo Jelks. “I want to thank them for their dedication and team work, and to thank our customers for their business.”

Positioned on 47 acres, ADESA Las Vegas is just minutes north of the Las Vegas strip. A newly constructed facility, it offers the latest in auction services and technology, including full detailing capabilities, complete reconditioning services, a body shop and a mechanic shop.

The auction will host a weekly sale every Thursday with vehicles from national consignors and local dealers. ADESA Las Vegas is located at 1000 E. Gowan Road, North Las Vegas, Nevada 89090. For more information, call 702-800-8000.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

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