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***For Immediate Release***

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**ADESA Los Angeles Holds General Motors Building Dedication**

*Carmel, IN*—ADESA Los Angeles hosted a grand-opening ceremony for the dedication of a new building for General Motors. This two-day event, held Wednesday, Oct. 26–Thursday, Oct. 27, included a closed-sale preview, open house and a V.I.P. welcome dinner prior to the biweekly General Motors closed sale.

GM dealers at ADESA Los Angeles now benefit from the convenience of having all their sale-day needs met under one roof. The General Motors building includes dedicated auction lanes and the capacity to hold more than 600 vehicles on site. ADESA Los Angeles will host a General Motors closed sale every other Thursday at this new building.

“ADESA and General Motors have developed a successful business partnership during the years,” said ADESA CEO and President Tom Caruso. “We are proud of what we’ve been able to accomplish through this relationship, and we’re confident we can raise the bar even higher moving forward. I am excited about the General Motors building at ADESA Los Angeles and what this means for our customers.”

Prior to the official building dedication, General Motors Remarketing Manager Dan Kennedy hosted a dealer roundtable to address questions and generate feedback from GM dealers.

“ADESA Los Angeles has created an environment that offers convenience and ease for our dealers,” said Dan Kennedy, manager, GM Remarketing. “The General Motors building provides a comfortable, weather-protected environment for dealers to view vehicles 365 days of the year, while protecting them from the environmental elements.”

Attendees enjoyed a complimentary lunch and giveaways prior to the biweekly General Motors closed sale at 1 p.m. The new General Motors building, adjacent to the main auction, boasts a dealer club room and a concierge.

“We had an extraordinary turnout for our first sale in this building,” said ADESA Los Angeles General Manager Chad Ruffin. “Thank you to our customers, to my auction team, and most of all, General Motors for a successful event.”

ADESA Los Angeles is located at 11625 Nino Way, Mira Loma, CA 91752. For more information, call 951-361-9400.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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