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***For Immediate Release***

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**AuctionTrac Surpasses Mark of 1 Millionth Vehicle Search**

*Carmel, IN*— AuctionTrac, a subsidiary of KAR Auction Services, Inc., today announced that the company has successfully located more than 1 million vehicles through its satellite-based GPS tracking system.

“This milestone is especially impressive considering we just started the AuctionTrac implementation process at ADESA in March of this year,” said Michael Newman, senior vice president of AuctionTrac. “It clearly demonstrates that AuctionTrac is working for both our employees and our customers by allowing them to find vehicles at a record-breaking pace.”

Because the system utilizes satellite-based GPS technology, AuctionTrac can easily and accurately identify the location of a specific vehicle anywhere at the auction within seconds. Information can be accessed via the Internet or from any smartphone. As a result, at the request of transporters currently working with ADESA auctions, an AuctionTrac Transporter Application is currently being tested and has been submitted to the Apple Store. This app is specifically designed for transporters’ unique vehicle tracking needs.

“Everyone—from employees and dealers, to customers and transporters—benefit from the ability to quickly locate vehicles,” said David Vignes, executive vice president of enterprise optimization for KAR. “In fact, once our customers use AuctionTrac, they want it at additional auctions. We have utilized this customer feedback in defining the order of implementation at remaining ADESA locations.”

Vignes added that KAR has also realized substantial labor savings and increased efficiency in overall lot operations by streamlining the vehicle locating and tracking process with AuctionTrac. KAR expects to have all ADESA locations in the United States and Canada fully implemented with AuctionTrac by September 2012.

**About KAR Auction Services, Inc.**

KAR Auction Services, Inc. (NYSE: KAR) is the holding company for ADESA, Inc., (“ADESA”), Insurance Auto Auctions, Inc., (“IAAI”) and Automotive Finance Corporation (“AFC”). ADESA is a leading provider of wholesale used vehicle auctions with 70 North American locations and its subsidiary OPENLANE provides a leading Internet automotive auction platform. Insurance Auto Auctions is a leading salvage vehicle auction company with 159 sites across North America. Automotive Finance Corporation is a leading provider of floorplan financing to independent and franchise used vehicle dealers with 89 sites across North America. Together, KAR Auction

Services provides a unique, comprehensive, end-to-end solution for our customers' remarketing needs. Visit [karauctionservices.com](http://karauctionservices.com) for additional information.

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