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***For Immediate Release***

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**ADESA Strengthens Service Offerings with CarsArrive Integration**

*Carmel, IN*— ADESA today announced that customers now have even more choices when it comes to transportation services. Just months after announcing the acquisition of OPENLANE, ADESA is already integrating its physical ADESA auction locations with CarsArrive. CarsArrive is a subsidiary of OPENLANE that ADESA also acquired in the acquisition.

“We are committed to recognizing synergies across all business units, even those that have just joined the KAR family of companies,” said David Vignes, executive vice president of enterprise optimization for KAR Auction Services. “The integration of CarsArrive will give customers a wider selection of national carriers via a completely automated and versatile online platform.”

OPENLANE’s transportation solution, CarsArrive, is an industry leader in transportation options with more than 16 years of experience transporting vehicles. The CarsArrive network includes more than 4,500 transport companies and 30,000 trucks, and all carriers are fully bonded and insured.

“I am pleased to welcome CarsArrive to our auctions,” said Tom Caruso, president and CEO of ADESA. “Adopting the only integrated transportation solution allows us to better serve our customers and our industry.”

Customers can use the company’s Internet-based system to instantly review price quotes and delivery times, check available loads and also receive instant notification of available shipments. The system is even able to consolidate shipments and optimize both full and partial loads in real time.

“I look forward to the opportunity to bring CarsArrive’s unique array of services to ADESA customers,” said Michael Briggs, president and CEO of CarsArrive. “For example, our customized dashboard systems with mobile capabilities deliver real-time data and analytics and provide complete, end-to-end transparency.”

CarsArrive has been implemented at three ADESA auctions to date, and will be available at seven locations within the next 30 days. All ADESA locations throughout the United States and Canada will be utilizing CarsArrive by December 2012.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 70 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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