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For Immediate Release

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United Way of Central Indiana Honors KAR Auction Services

Carmel, Ind.—KAR Auction Services, Inc. was recently recognized for its participation in the United Way of Central Indiana's (UWCI) annual *LIVE UNITED* campaign. This campaign encourages companies to GIVE, ADVOCATE and VOLUNTEER to improve their local community.

KAR was named as an honoree for the "Largest First-Time Workplace Campaign" award at UWCI's annual meeting, Tuesday, March 27, at the Indiana Roof Ballroom in Indianapolis. During KAR's first-time workplace *LIVE UNITED* campaign, the company recruited a total of 117 new contributors for the UWCI's annual fundraising effort.

"It is an honor to be recognized by such an amazing organization like the United Way," said KAR Auction Services CEO Jim Hallett. "Community involvement is one of our core values, and I want to thank everyone for their contributions to this campaign."

For more than 90 years, UWCI has supported innovative, practical and efficient agencies and programs in order to address local needs. UWCI helps sustain vital human services for those who need help most while reducing such needs for future generations.

About KAR Auction Services, Inc.

KAR Auction Services, Inc. (NYSE: KAR) is the holding company for ADESA, Inc., ("ADESA"), Insurance Auto Auctions, Inc., ("IAAI") and Automotive Finance Corporation ("AFC"). ADESA is a leading provider of wholesale used vehicle auctions with 68 North American locations and its subsidiary OPENLANE provides a leading Internet automotive auction platform. Insurance Auto Auctions is a leading salvage vehicle auction company with 159 sites across North America. Automotive Finance Corporation is a leading provider of floorplan financing to independent and franchise used vehicle dealers with 103 sites across North America. Together, KAR Auction Services provides a unique, comprehensive, end-to-end solution for our customers' remarketing needs. Visit karauctionservices.com for additional information.

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