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For Immediate Release

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Matthew Abshire Named ADESA Executive Sales Director

Carmel, IN—ADESA today announced that Matthew Abshire has been named as executive sales director, effective immediately. He will report directly to Jason Ferreri, ADESA senior vice president of commercial sales. In his new role, Abshire will manage several of the company's major national sales accounts, both at ADESA's physical auction locations as well as within the online remarketing space.

"I'm excited to have such a well-respected sales and remarketing executive join our team," said Ferreri. "Matt's leadership experience and industry knowledge will benefit both our customers and our organization."

Abshire has more than 15 years of sales and remarketing experience in the automotive industry. He was most recently employed with BMW Group Financial Services as the national auction and pre-owned manager.

Prior to that, Abshire was the company's senior international remarketing manager. In this role, he served as a consultant to several countries throughout Western and Southern Europe as well as the United Kingdom. Since joining BMW Group Financial Services in 1996, Abshire has held several key management roles within the company.

"As a former customer of ADESA, I truly enjoyed working with such a professional talented group of individuals," said Abshire. "Now joining the ADESA team, I'm excited to deliver that same level of service to ADESA's customers."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 68 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.