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ADESA Partners with EMKAY to Support JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that ADESA auctions, in partnership with EMKAY, raised more than \$50,000 for the Juvenile Diabetes Research Foundation (JDRF), the leading funder of type 1 diabetes research.

Both ADESA and EMKAY have long supported JDRF, and this is the fourth year for this fundraising partnership. Including this year's \$50,660 donation, the four-year grand total is nearly \$160,000 to this worthy cause.

During 2015's eight-month campaign, both companies donated \$10 for each EMKAY vehicle sold in the lanes. With 21 ADESA locations participating, the donations quickly added up.

"At ADESA, we appreciate every opportunity to support JDRF, so joining forces with industry partners like EMKAY, who is also a longtime supporter, is a natural fit," said ADESA President and CEO Stéphane St-Hilaire. "We hope that the funds raised will help to someday find a cure for Type 1 diabetes, which affects the lives of so many people in our families and communities."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

About JDRF

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from people's lives until we achieve a world without T1D. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, policy influence and a working plan to bring life-changing therapies from the lab to the community. As the largest charitable supporter of T1D research, JDRF has invested nearly \$2 billion in research over the past 45 years and is sponsoring scientific research in 17 countries worldwide. For more information, please visit www.jdrf.org

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