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***For Immediate Release***

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## **ADESA Lexington Hosts Derby Spectacular Sale**

*Carmel, IN*— ADESA Lexington is ready to roll out the red carpet for dealers this week—literally. The auction will host its annual Derby Spectacular sale on May 2.

More than 1,500 vehicles will cross the block during the event. Several regularly featured national consignors will be showcased at sale along with a handful of unique ones. The event will also feature a TopLine luxury sale.

The sale has been especially themed to commemorate the running of the Kentucky Derby. Along with the traditional red carpet and roses, the auction will also serve up some traditional Derby fare for customers.

“This is more than just a themed sale for us,” said ADESA Lexington General Manager Jason Martin. “This is an opportunity to share the rich tradition of the Kentucky Derby with our dealers.”

To drum up a little pre-Derby excitement, the auction also hosted a Kentucky Oaks special sales event for local dealers. The auction was decorated in the Oaks’ pink and black color scheme and additional dealer lanes were added specifically for the event.

For more information, contact ADESA Lexington at 859-263-6200. The auction is located at 672 Blue Sky Parkway, Lexington, KY.

### **About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 67 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit [ADESA.com](http://ADESA.com) for details.

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