



April 17, 2013

For Immediate Release

Kelly Scott
kelly.scott@adesa.com
317-249-4581

History Hits the Auction Block at ADESA Phoenix

Upcoming sale features 1954 Jaguar Roadster

Carmel, IN—The Luxury Lane sale at ADESA Phoenix on April 24 will be featuring a very special 1954 Jaguar XK120 Roadster with a unique history.

This bank-owned classic is a rare factory two-seat roadster. Built to compete in road rallies and hill climb competitions, it features an upgraded, high performance power train. The car also is a former Jaguar Clubs of North America (JCNA) National Race Car Class winner.

“This vehicle is for dealers who are looking for something really special to add to their collection—it’s a real head-turner,” said Mike Russo, ADESA Phoenix general manager. “It’s nice to be able to offer our customers something a little different.”

In fact, the auction is making a name for itself as a premiere dealer “highline car auction in the west,” in not only selling the nameplates associated with highline cars, but is successful in offering some of the best in classic and muscle cars.

For more information about the sale, contact the ADESA Phoenix Dealer Sales Department at 480-961-1161 or email dean.shelton@adesa.com.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. With 67 auction locations in the United States, Canada and Mexico, strategically located near metropolitan areas with a large concentration of used vehicle dealers, the company is well positioned to host physical and Internet auctions. ADESA LiveBlock simulcasts vehicles worldwide. ADESA DealerBlock offers two ways to buy: bid-now sales events or buy-now pricing 24/7. Through its related subsidiaries of AutoVIN® and PAR North America, it is also able to provide additional services including inspections, inventory audits and remarketing outsourcing solutions including a network of repossession agents, titling and auction sale representation. Visit ADESA.com for details.

#