



April 2, 2014

For Immediate Release

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ADESA Golden Gate Recognized for Service Excellence

CARMEL, Ind.—ADESA Golden Gate has been recognized by six different consignors for superior performance.

Most recently, the auction was named the Top Retention Auction of the Year by Donlen. In addition, ADESA Golden Gate also received recognition from these consignors for their performance in 2013:

- Customer Service Award from LeasePlan USA
- Auction Performance Award (Best Local Market) from Avis Budget Group
- High Performance Auction Award from Kia Motors
- Regional Auction of the Year for Region 6 from ARI
- Overall Achievement Award (December and January) from GM Remarketing

“Nothing is more important to us than providing the best service possible to our customers,” explains ADESA Golden Gate General Manager, Jeff Hoyt. “We take great efforts to not only meet, but to exceed the standards set by our consignors. I appreciate that our customers recognize the hard work and dedication of our entire team.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.