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ADESA Phoenix Hosts 5th Annual Legendary Sales Week

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that the ADESA Phoenix auction will host its 5th Annual Legendary Sales Week, with special events on January 13–14. The event coincides with the Barrett-Jackson Collector Car Event in Scottsdale, Arizona, January 10–18.

“As one of our most anticipated annual events, this year’s Legendary Sales Week promises to be full of excitement,” said ADESA Phoenix General Manager Ryan Edwards. “It will be a pleasure to share this event with our partners at Barrett-Jackson and the many car enthusiasts and dealers from around the country that join us for this occasion.”

The ADESA Phoenix Legendary Sales Week will feature a wide variety of vehicles, beginning with a General Motors factory closed sale and a Ford factory closed sale. Other featured sellers include: Ally, Chrysler Capital, Regional Acceptance/BB&T, Santander, Exeter Finance Group, Avis Budget Group, Enterprise Holdings, Ford Credit, Mercedes-Benz Financial Services, TD Auto Finance and many others.

The Wednesday, Jan. 14, event will be the auction of a special vehicle to benefit charity, with all proceeds going to the Juvenile Diabetes Research Foundation.

“We can’t wait to host another Legendary Sales Week in conjunction with Barrett-Jackson,” Edwards added. “Our team always looks forward to celebrating this event with our many friends and loyal customers.”

For more information, including exclusive accommodation offers, transportation assistance and Barrett-Jackson tickets, contact ADESA Phoenix at 480-961-1161. The auction is located at 400 North Beck Avenue in Chandler, Ariz.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive.

Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](https://www.adesa.com) for details.

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