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ADESA Indianapolis Raises \$77,000 for JDRF

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that the ADESA Indianapolis auction recently hosted the charity auction of a 2013 Porsche Cayenne Turbo that raised \$77,000 for the Juvenile Diabetes Research Foundation (JDRF).

The Porsche was the first vehicle on the run list at the March sale at ADESA Indianapolis. The auction's crowd, both in-lane and online, were larger than usual, in anticipation of this particular vehicle. The Porsche went to a customer in the lanes who had come to the sale from Nashville, Tenn.

"We're humbled and honored to have this opportunity to again support JDRF's mission," said ADESA Indianapolis General Manager Dave Emerson. "When the dealer who owned this magnificent car approached me about this event, he knew of our long-standing support of JDRF and wanted to contribute in a personal way. We're thrilled that the auction was able to bring in such a generous amount."

This is just the latest entry on the list of JDRF efforts for Emerson. Last fall, he served as chairman of the local Indianapolis Walk to Cure Diabetes, which benefits JDRF. As part of that event, he raffled off a 1971 Pontiac GTO that was donated by ADESA Indianapolis. That raffle added \$59,000 to the Walk to Cure Diabetes' total intake.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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