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***For Immediate Release***

**ADESA**

Darci Valentine

[darci.valentine@adesa.com](mailto:darci.valentine@adesa.com)

317-249-4414

**ADESA Names Heather Greenawald Vice President of Legal**

*CARMEL, Ind.*—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Heather Greenawald has been named vice president of legal for ADESA. She will report to KAR Executive Vice President, General Counsel and Secretary Becca Polak and to ADESA President and CEO Stéphane St-Hilaire.

In her new role, Greenawald will lead ADESA's legal team and manage relationships with outside counsel. In addition, she will partner with members of ADESA's senior management to lead and implement the company's strategic vision and oversee its numerous legal functions.

"We are pleased to welcome Heather to our leadership team," said St-Hilaire. "She has a diverse background with several large companies and extensive experience in areas such as financial services, technology and manufacturing. She will be a great asset to our organization."

Greenawald brings more than 18 years of experience to ADESA. She served as vice president, general counsel and corporate secretary for hhgregg, a large publicly traded retail company based in Indianapolis. While at hhgregg, she managed litigation, developed and implemented policies and served as a key advisor to senior management. Her career also includes time with Ingersoll Rand as assistant general counsel and 10 years as vice president and associate general counsel for Sallie Mae.

Greenawald has a bachelor's degree from Texas A&M University and a juris doctor degree from Harvard Law School.

**About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](http://ADESA.com) for details.

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