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ADESA Breaks Ground on New Chicago Auction *State-of-the-art ADESA Chicago slated to open Summer 2016*

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services, Inc. (NYSE: KAR), recently broke ground on its ADESA Chicago facility.

ADESA Chicago will be located in Hoffman Estates, Ill., just off of I-90. It is conveniently located between six major interstate systems and near O'Hare International Airport. The facility will initially span 65 acres with an option to expand to 150 acres.

"Developing a new state-of-the-art facility in the Chicago area has been on ADESA's radar for some time. Our team has conducted in-depth dealer and consignor research to determine the best possible offering, and we are confident this is it," said ADESA President and CEO Stéphane St-Hilaire. "Built for the next generation of used car dealers, ADESA Chicago will feature an array of technological enhancements to help maximize how our customers do business."

The technology-focused facility will feature a café and cyber lounge in the middle of all of the action, and will also utilize ADESA's mobile technology in new and interesting ways. It will also feature a proprietary photo booth design to increase convenience and transparency of condition reports. The photo booth will take 11 exterior shots in 10 sections, with lighting intelligently controlled for each shot, and interior photos will be taken with a control mobile device.

ADESA Chicago is currently scheduled to open Summer 2016.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services family of companies. Visit ADESA.com for details.

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