

January 18, 2016

## For Immediate Release

## **ADESA**

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## ADESA Names Ryan Warzynski as Executive Director of Dealer Relations

*CARMEL, Ind.*—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Ryan Warzynski has been promoted to executive director of dealer relations for ADESA.

In this role, Warzynski will manage all of ADESA's dealer contact centers for vehicle inventory at the company's auction locations across the country. He will continue to lead the local auction dealer relations teams throughout the United States and will now also manage the company's national inside sales team located at the Carmel, Indiana, office.. He will report directly to Keith Crerar, vice president of dealer services.

"Ryan's experience, great analytical skills and dealer relationships make him a perfect fit for this new role," said Crerar. "Our dealers and our auctions will all benefit from having our overall ADESA contact strategy under one leader."

Warzynski has been with ADESA for more than 10 years, starting as a dealer sales representative. He has held several roles in the different ADESA contact centers during the past decade, including district sales manager, regional sales manager and most recently national sales director.

Warzynski earned his master's degree from Northern Illinois University and served for five years with the U.S. Army.

## **About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.