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## **TROY PETERSON NAMED GENERAL MANAGER OF ADESA CHICAGO**

*CARMEL, Ind.*—ADESA, a business unit of KAR Auction Services (NYSE: KAR), announced today that Troy Peterson has been named general manager of the company's upcoming ADESA Chicago location. ADESA President and CEO Stéphane St-Hilaire made the announcement.

In his new role, Peterson will oversee all business operations at ADESA Chicago and lead business development in the nation's third largest metropolitan area. Peterson will also drive all planning for the location's upcoming grand opening in fall 2016.

"Troy's extensive leadership experience and in-depth knowledge of dealers in the Chicago market will be instrumental to the successful launch and growth of our new state-of-the-art facility," said St-Hilaire. "Our significant research and planning, combined with Troy's unique understanding of this region, will ensure we deliver an unparalleled, solution-driven experience to area dealers."

Prior to joining ADESA, Peterson worked at CARFAX, where he served in a variety of leadership positions including account manager, senior partner development manager and national auction development manager. Prior to that, he was the regional sales manager, general sales manager and dealer sales manager for Manheim's Greater Chicago auction. He also served for three years as assistant general manager for Manheim's Dallas-Fort Worth auction.

ADESA Chicago will be located in Hoffman Estates, Illinois, off of I-90 and conveniently located between six major interstate systems and near O'Hare International Airport. The facility will initially cover 65 acres with the option to expand to 150 acres.

### **About ADESA**

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](http://ADESA.com) for details.

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