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ADESA Phoenix Raises Nearly \$20,000 for JDRF

Carmel, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that its ADESA Phoenix location recently hosted a charity auction that raised nearly \$20,000 for the Juvenile Diabetes Research Foundation (JDRF). The event was held in conjunction with the auction's Sixth Annual Legendary Sales Week events.

With Ford as a partner for this charity event, ADESA Phoenix auctioned two items: The first was a signed and framed poster depicting the many styles of Mustangs during the years, which sold for \$2,000. The second item on the block was a 2002 Ford Thunderbird, which brought in \$16,500.

Sports and music memorabilia sold through silent auction brought in an additional \$1,000 toward the total donation.

"The crowd who joined us for Barrett-Jackson and our own Legendary Sales Week events brings a lot of excitement. After a visit from the JDRF Ambassadors—the kids actually affected with diabetes—that crowd is moved to make a difference with their generous donations," said ADESA Phoenix General Manager Ryan Edwards. "Our auction supports diabetes research all year, but this event brings lots of people into the fold. That's why this is one of my favorite weeks of the year."

ADESA Boston, ADESA Buffalo and ADESA Indianapolis also organize a variety of events each year to raise funds for JDRF and contributed to the purchase of the 2002 Ford Thunderbird that was auctioned at ADESA Phoenix. Since 2012, ADESA auctions have collected more \$550,000 for JDRF.

ADESA and Ford have long supported JDRF, an organization focused on curing Type 1 diabetes, a disease that affects so many lives. ADESA joined the Ford Global Action Team in 1998 and has been partnering with Ford, the No.1 global partner of JDRF, in numerous fundraising efforts ever since.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the

remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 65 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit [ADESA.com](https://www.adesa.com) for details.

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