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ADESA PROMOTES SIMON ROBITAILLE TO REGIONAL VICE PRESIDENT

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Simon Robitaille has been promoted to regional vice president for eastern Canada.

In this role, Robitaille will be responsible for providing guidance throughout the region and helping to expand and enhance operations in these key markets. He will also continue his current responsibilities as general manager of ADESA Montreal.

“Simon’s vast knowledge of the industry paired with his experience running our largest Canadian auction makes him a great fit for this position,” said Trevor Henderson, chief operating officer of ADESA Canada. “His strong relationships and expertise will be important assets as we continue to strengthen our robust Canadian footprint.”

Robitaille has more than 17 years of experience in the auto remarketing industry. He has been with ADESA since 2007, when he joined ADESA Montreal as the business development manager. Throughout his time with ADESA, he has held a number of management roles, including operations manager for ADESA Montreal and general manager for ADESA Quebec City. He was promoted to the general manager position in Montreal in 2011. Under his leadership, ADESA Montreal has received numerous accolades, including Auction of the Year from Ford, Chrysler and Volkswagen in 2015.

“I am excited to accept this new role as regional vice president of eastern Canada and this opportunity to take ADESA’s presence here to the next level,” said Robitaille. “I also look forward to leveraging and further expanding ADESA’s partnership with TradeRev as a key differentiator in the eastern Canadian market.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company’s online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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