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ADESA NAMES J. MARTY NOWLIN VICE PRESIDENT OF HUMAN RESOURCES

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), announced today that J. Marty Nowlin has been named vice president of human resources.

In his new role, Nowlin will develop and execute all human resources strategies in support of the overall business plan and direction of the company. His key areas of responsibility will include talent management, succession planning and the company's training and development programs. Nowlin will also lead the company's team of human resources professionals throughout North America.

"Marty is a veteran leader with a successful track record in the HR field and proven collaboration skills that will help take our company to the next level and ultimately achieve a high level of credibility as an effective and responsive business partner," said ADESA President and CEO Stéphane St-Hilaire. "We are excited to welcome Marty to the team, and we are confident that he will be a positive driving force for our ADESA human resources operations throughout the United States."

Prior to joining ADESA, Nowlin was the vice president of human resources at Sears Holdings Corporation in Indianapolis and Chicago. He has held numerous HR leadership positions during his nearly two decades in the field, including vice president of human resources of Manpower Group and Stanley Black & Decker, Inc. Nowlin has a bachelor's degree in business from Indiana University.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 66 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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