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For Immediate Release

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ADESA CANADA CUSTOMERS DONATE ALMOST \$130,000 FOR ALBERTA FIRE RELIEF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that customers at its Canadian auction locations recently donated \$129,652 to support the Canadian Red Cross Alberta Fires fund.

The northern Alberta community of Fort McMurray was evacuated May 3 as the largest wildfire in Alberta's history swept through the area. It destroyed approximately 2,400 homes and buildings and called for the evacuation of more than 88,000 residents. The wildfires burned for more than a month, consuming more than 1.4 million acres. "This wildfire will have a tremendous impact on the Canadian economy," said Gregg Maidment, senior vice president of Canadian operations, "and we really wanted to find a way to make a difference in partnership with our colleagues in the industry."

The fundraising drive at all ADESA Canada auctions allowed buying and selling customers to donate at a number of different denominations, up to \$2,500. Offering a range of donation levels allowed more members of the used-car auction industry to participate, said Maidment. "ADESA was just the facilitator. The credit really goes to our customers who gave generously to this relief event."

"Although our auctions are involved in a number of charity events every year, this is the first time we've done something like this," said Maidment. "This was a way for us to join forces with our clients to raise money to help out. Our hearts go out to the families affected, and we thank our industry partners for their generosity in raising these funds."

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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