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ADESA and Ford Global Action Team Raise Nearly \$230,000 for JDRF

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that four ADESA auctions, in partnership with the Ford Global Action Team for JDRF, have raised \$229,632.93 to fund type 1 diabetes (T1D) research through JDRF, the leading global organization accelerating life-changing breakthroughs to cure, prevent and treat T1D and its complications.

ADESA joined the Ford Global Action Team in 2012 and has partnered with Ford Motor Company, the No. 1 global partner of JDRF, in numerous fundraising efforts since then.

“We were thrilled that ADESA chose to join with Ford in support of JDRF,” said Edsel B. Ford II, board director, Ford Motor Company. “Together we are raising significant funds that will bring us closer to a world without type 1 diabetes.”

“The ADESA team is amazing—what they have accomplished in such a short time span is incredible,” said Linda Silverstein, general manager of remarketing and rental operations at Ford. “Since 2012, collectively they have raised over \$778,000 toward JDRF. Their creative fundraising events—from wine tastings and classic car shows to auctions and charity walks—have engaged dealers, employees and suppliers alike. The ADESA team has created an environment of giving and raised awareness and much-needed funds for this great cause. I am so proud of everyone at ADESA who has taken this mission to heart.”

The four auctions exceeded ADESA’s fundraising goal of \$200,000 for this year. The 2016 effort marks the second highest collection total in the past five years.

“ADESA is proud to support the Ford Global Action Team and JDRF in the important fight against type 1 diabetes,” said KAR Executive Vice President and Chief Client Officer Tom Caruso. “Every year, I am even more amazed at the generosity of our customers and our employees, and this year they really exceeded our expectations. I want to thank our dealers and our consignors for their support, and thank our employees who made these fundraising events such a success.”

ADESA auctions in Boston, Phoenix, Buffalo and Indianapolis organized several events to raise funds for JDRF in traditional and innovative ways during their annual months-long charity drives.

ADESA Boston hosted its 16th annual Classic Car and Motorcycle show, which raised more than \$38,000 through a live auction, show entry fees and sponsorships, with a running total of more than \$600,000 during the car show's 16-year history. Fundraising at other events brought ADESA Boston's total contribution to \$68,855, the highest of the four auctions.

ADESA Indianapolis hosted its seventh annual car show, which attracted 71 cars and motorcycles and brought in \$18,000 in donations. A wine tasting that included products from 15 Indiana wineries added another \$16,000 to the total. Indiana artist Nicholai Shaver created a one-of-a-kind painting of the tasting as it was happening, which was then auctioned off for \$3,200. The grand total for Indianapolis's donation was \$56,366.82.

ADESA Phoenix auctioned off two items at its charity auction, held during the auction's sixth annual Legendary Sales Week. The signed and framed poster showing the many styles of Mustangs over the years sold for \$2,000. The 2002 Ford Thunderbird brought in \$16,500, bringing the amount raised at the event to nearly \$20,000. The total contribution from ADESA Phoenix was \$53,619.43.

ADESA Buffalo employees, friends and family—a team of 40—participated in the 2016 JDRF OneWalk at Canalside Buffalo. The auction held numerous other fundraising activities such as raffles and a barbeque. Altogether, ADESA Buffalo donated \$50,791.68 to JDRF.

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 76 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

About JDRF

JDRF is the leading global organization focused on type 1 diabetes (T1D) research. JDRF's goal is to progressively remove the impact of T1D from people's lives until we achieve a world without T1D. JDRF collaborates with a wide spectrum of partners and is the only organization with the scientific resources, policy influence and a working plan to bring life-changing therapies from the lab to the community. As the largest charitable supporter of T1D research, JDRF has invested nearly \$2 billion in research over the past 45 years and is sponsoring scientific research in 17 countries worldwide. For more information, please visit www.jdrf.org