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Kevin McCaig Promoted to General Manager at ADESA Saskatoon

CARMEL, Ind.—ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that Kevin McCaig has been promoted to serve as general manager of ADESA Saskatoon, effective immediately. McCaig most recently held the role of sales manager at this location.

“Kevin has been an essential member of the team at ADESA Saskatoon, and he has played a valuable role in this auction’s success as it has grown from a three-lane operation into an eight-lane facility,” said Gregg Maidment, senior vice president of Canadian operations for ADESA. “I am confident that he has the leadership skills and experience to continue to grow this auction’s market share while maintaining a positive and productive customer experience.”

McCaig began his career with ADESA Saskatoon in 2006 as a factory account representative and later moved into sales management positions. In 2008, he served as site manager for Automotive Finance Corporation (AFC), where he was responsible for opening a satellite branch in Saskatoon. AFC, a capital funding source that provides inventory financing and comprehensive business services to car dealers, is a subsidiary of KAR.

In 2009, McCaig returned to the auction as sales manager. In 2010, he attended the World Wide College of Auctioneering and also serves as an auctioneer at ADESA Saskatoon.

“At ADESA, we have an internal recognition program to acknowledge the accomplishments of our highest-performing auction locations,” said Maidment. “Kevin was instrumental in helping the team at ADESA Saskatoon earn Auction of the Year honors for Canada and for all of North America in 2015.”

About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries of PAR North America, RDN, AutoVIN and CarsArrive. Remarketing services include a variety of activities designed to transfer used vehicles between professional sellers and buyers.

ADESA hosts weekly sales at its 77 auction locations across the United States, Canada and Mexico. The company also builds and manages online sale platforms for many major vehicle manufacturers. The company's online auction venues include ADESA LiveBlock, which simulcasts vehicles worldwide; and ADESA DealerBlock, which offers two ways to buy: bid-now sales events or buy-now pricing 24/7. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.

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