

PRESS RELEASE



FOR IMMEDIATE RELEASE

ADESA Canada Opens New Headquarters in Mississauga

TORONTO – March 9, 2017 – ADESA, a business unit of KAR Auction Services (NYSE: KAR), today announced that it has opened a new headquarters in Mississauga, a suburb of Toronto. ADESA is a leading provider of vehicle auction and remarketing services with 14 auction locations across Canada and 77 vehicle auctions throughout North America. The new 10,583-square-foot Mississauga headquarters will house approximately 50 employees of ADESA and AutoVIN, a subsidiary of ADESA that provides vehicle inspections and inventory verification services.

“The addition of this new office allows our ADESA and AutoVIN teams to work closely together for the benefit of our mutual customers,” said Trevor Henderson, chief operating officer of ADESA Canada. “Our prime location is not only more convenient for our customers, but we are also near our Toronto auto auction and other KAR companies located in the area. The diverse teams and functions at this facility and the collaborative work environment it creates will also help us attract and retain Toronto’s best and brightest talent.”

The ADESA headquarters will house key business functions including sales, finance, tax, legal and human resources services, along with the AutoVIN training and development, customer service field operations and executive departments. It is located at 6755 Mississauga Road, in Mississauga, Ontario, approximately 30 minutes outside of downtown Toronto.

OPENLANE, ADESA’s internet auto auction subsidiary, also has adjacent offices with staff that support ADESA’s and OPENLANE’s technology and operations infrastructure. Other KAR subsidiaries in the Toronto area include TradeRev, a mobile technology company that facilitates dealer-to-dealer used vehicle transactions, and Impact Auto Auctions, a salvage auction subsidiary focused on high-mileage, aged or damaged vehicles. When combined with

additional auction locations throughout the province, KAR has over 500 employees in the greater Toronto area and more than 1,000 across Ontario.

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About ADESA

ADESA offers a full range of auction, reconditioning, logistical and other vehicle-related services to meet the remarketing needs of both its institutional and dealer customers. The company handles virtually every stage of the used-vehicle lifecycle through its related subsidiaries PAR North America, RDN, AutoVIN and CarsArrive. ADESA hosts weekly sales online and at its 77 auction locations across North America. The company's online auction venues include ADESA LiveBlock and ADESA DealerBlock. ADESA is part of the KAR Auction Services group of companies. Visit ADESA.com for details.